

European Capital of Innovation Awards Ceremony & Eurocities Economic Development Forum. Cities Innovate Summit

Data Protection Notice for the European Capital of Innovation Awards Ceremony & Eurocities Economic Development Forum. Cities Innovate Summit
3-4 December 2025, Torino

Your personal data is processed in accordance with Regulation (EU) No. 2016/679 on the protection of natural persons with regard to the processing of personal data, as well as on the free movement of such data and repealing Directive 95/46/EC.

The data controller of the processing operation is the City of Torino, Piazza Palazzo di Città no. 1, 10122, Torino. In this specific case, the data controller has appointed as data processor the Director of the Department of Ecological Transition, European Funds, and NRRP, and can be contacted: fondieuropei@comune.torino.it.

Data protection officer of City of Torino can be contacted: rpd-privacy@comune.torino.it

The following **entities process** your personal data on behalf of the City of Torino:

- **UNDESIGN Srl Stp** (Italy, info@undesign.it), as **processor**, for communication activities and event organization
- **ToBe Events** (Italy, info@tobeevents.it), as **approved sub-processor**, in charge of managing participant registration via the Jotform platform (United Kingdom, support@jotform.com), providing personalized name badges, overseeing the streaming service, and sending communications related to the event, including follow-up activities. The Jotform platform processes the following data for the purpose of participant registration: First name, Last name, Email, Job title, Organization, City, Country, Category. Personal data are collected and stored in servers based in Germany. Jotform Privacy Policy is available at this [link](#).

Furthermore, your personal data will be shared with the following recipients:

- **European Innovation Council and SMEs Executive Agency (EISMEA)** (Belgium, EISMEA-ENQUIRIES@ec.europa.eu) and its contractors and sub-contractors such as Cecoforma SA, AUmediage, U Services Management, Intrasoft, Global Action Communications Ltd.
- **Eurocities** (Belgium, info@eurocities.eu)

The legal basis for the processing activities are:

- Article 6(1)(e) of Regulation (EU) 2016/679 because the processing is necessary for the performance of a task carried out in the public interest.
- Article 6(1)(a) of Regulation (EU) 2016/679 based on your explicit and prior consent for your optional personal data indicated below.

The purposes of this processing activities are to:

- Organize the event European Capital of Innovation Awards Ceremony & Eurocities Economic Development Forum - Cities Innovate Summit (hereinafter referred to as the “event”), which will take place in person at OGR - Officine Grandi Riparazioni, corso Castelfidardo 22, Torino (Italy);
- Register and manage the participation of individuals interested in the event through the Jotform platform, including the issuance of personalized name badges;
- Send communications to participants about updates on the organized activities and follow-up communications (e.g., emails requesting feedback on the event), only upon your explicit consent;
- Collect from participants any requests related to dietary restrictions, specific accessibility needs, or assistance.

For the purposes indicated above, **the following personal data are collected**:

The following categories of data are mandatory: First name, Last name, Email, Job title, Organization, City, Country, Category.

The following categories of data are optional for participation in the event: any specific dietary or accessibility needs related to the event venues, if applicable.

You are also informed that, at the time of completing the online registration form, you may give your explicit consent for the recording and publication of your image/voice. The event will be streamed and recorded, and photographs and videos may also be taken for communication purposes and institutional use by the City of Torino, EISMEA, and Eurocities. These materials may be shared through the websites, social media, and official communication channels of the aforementioned entities to illustrate or promote the partners’ activities.

Accordingly, your consent will allow the event organizers and partners to use your image/voice worldwide and for the entire duration of legal protection, without restrictions, in institutional publications, including possibly through TV channels or Internet communications, and to include and store such images and/or videos in the online databases of the City and the European Institutions partnering in the event.

If you do not give your consent, the organizer will find alternative solutions so that you can fully participate in the event, for example by offering an alternative area to attend the event.

In any case, your consent may be revoked by informing the data controller at the address indicated above.

Finally, please note that the organizers are not responsible for the dissemination of videos and images of the event that may be shared by other participants through their personal social media accounts.

The processing will be carried out by authorized personnel, using both manual and computerized or telematic tools, with organizational and processing logic strictly related to the purposes themselves. Such processing will be conducted in a manner that ensures the security, integrity, and confidentiality of the data, in compliance with the organizational, physical, and logical measures provided by the applicable regulations.

Your personal data processed for your participation in the event will be stored on servers located within the EU territory for a maximum period of 5 years from the date of conclusion of the event. The data will be deleted at the end of this period.

Data subjects may exercise their rights of access (Article 15), rectification (Article 16), erasure (Article 17), where applicable, restriction (Article 18), where applicable, portability (Article 20), where applicable, and objection (Article 21), where applicable, as regulated by Regulation (EU) No. 2016/679.

The right can be exercised with the Data Controller or their Delegate, or with the Data Protection Officer, as identified above.

Ultimately, in addition to the protections provided in administrative or judicial proceedings, a complaint may also be lodged with the Data Protection Authority if it is believed that the processing violates the aforementioned Regulation.

The processing of your data will not include automated decision-making processes (such as profiling).